

Date : 12/04/2022

**Topic: Workshop on Entrepreneurship Development Training
Programme**

Report

Under the Workshop on Entrepreneurship Development Training Program of "Sapro Farmers producer Company Limited, Saputara Foods" students of Mahatma Gandhi Vidyamandir College of Arts, Science and Commerce, Surgana. Head of Economics Dr. Sunil Ghuge had taken effort to complete this workshop.

Mr. Amol Kardile (Director, Sapro Farmers producer Company Limited, Saputara Foods) said that there is a huge need for food processing industry in the country today. If the product produced in rural areas is processed, the farmer will definitely get a better price and the demand will be met at other times when the availability of the produce is less. Strawberries are produced in large quantities in rural areas like Surgana. But since there is no processing industry on it, the farmer does not get the right price, so after the establishment of the food processing industry, surely the farmer will also get a good price. Also, since Surgana taluka is a tribal taluka, it is possible to process and sell jambhul, karvand and other agricultural produce in this taluka by adding value to it. If farmers produce agricultural produce organically, the processed products are in great demand abroad. To achieve this, farmers need to produce organically without using chemical fertilizers and pesticides.

There are some salient features of a farmer producer company. It consists of a registered manufacturing company, similar to a private limited company. But the basic difference is that only two persons cannot register it. The minimum number of shareholders should be 100 to begin with, so that maximum farmers can benefit from the Farmers Producer Company. After that, membership registration is expected to be done in a phased manner from five hundred to one thousand. The farmer buys the produce of the farm. But the selling arrangement is not in his hands. He has to sell at whatever price there is. Also, the prices of the things he has to buy to buy the product of the farm are also not in his hands, but the prices are constantly increasing. After selling the agricultural produce, the traders do some processing and sell it to the consumers at a higher price.

On the one hand, the farmers are not getting the right price and the consumers are getting expensive for the same agricultural produce. If the price of the agricultural produce increases due to some reasons, the complaints of the consumers increase. At times the difference in the price charged to consumers is high and sometimes it is multiple. Due to this there is a need for farmers to come together.

The government gives a lot of subsidy to the farmer groups, so a lot of groups and companies were formed out of greed. But what next? There are a lot of people who keep their accounts at home without doing anything. This is the fate of most of the companies that were established under the Maharashtra Competitive Development Project. Government supported. , till then work was on, then off. This is because the companies were not in line with the need, the leadership was brought forward by the government, and the farmers did not come forward in line with the need. In leadership, leadership qualities, talent for public work, financial strength, ability to work with everyone, professional skills, time required for it, honesty were considered. No. It makes it less likely to succeed.

Now the farmers are making inquiries themselves and forming groups and companies. This is happening according to the need. But next to that is the question, which business should I choose, which means I will get government subsidy. What are the actual needs of the farmers in our area, they themselves. : It should be decided and then it should be seen which government scheme can be availed for it. Subsidy should be based on need rather than business selection. All government schemes are not same. For example under MACP only 75% subsidy is payable to farmer producer companies (which have at least 10 members at the time of registration.) 18 lakh project. State Govt Group Farming Incentive And group or company registered under Atma under Empowerment Scheme has been approved. It requires minimum 20 members and minimum 100 acres of land. In this 60% subsidy from the state government is given at the beginning within the limit of 1 crore. The government is giving proper help in terms of government policy and financial assistance. But sometimes the policy changes suddenly, the period of the scheme ends, and then there are losses. This year, the government funds were suddenly stopped in the wake of Corona. Worked from the fund of , but now they are not getting funds.

Bridging supply chain gaps in terms of availability of raw materials and linkages with markets is important to provide effective and seamless backward and forward integration for the processed food industry. Quality and food safety have become a competitive edge in the global market for food products. For the overall development of the food processing sector in the country, various aspects of total

quality management (TQM) such as quality control, quality systems and quality assurance need to work in a horizontal manner. In addition, in the interest of consumer safety and public health, it is necessary to ensure that quality food products produced and sold in the market meet the stringent parameters prescribed by the Food Safety Regulator. It is important to provide cold chain, value addition, cold chain and protection infrastructure, seamlessly from the farm gate to the consumer. In this, it is necessary to create infrastructure along with the entire supply chain.

The introductory part of the program was given by Dr. Sunil Ghuge, thanks Prof. Kavita Bhoje Considered, Prof. M. Z. Chaudhary, Economics students of the college were present in large numbers.

Attendance: 1] College students: Male: 17

Female: 05





Workshop on Entrepreneurship Development Training Programme at Sapro Farmers Producer, Chikli, Borgaon, Nashik.



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